Europeana Network Association Activity Plan 2019

1. Association structure and main areas of activity

The [Europeana Network Association](#) (ENA) is a community of almost 2200 individuals who are interested in digital cultural heritage, and support the values and work of Europeana. The Association helps ensure the long-term sustainability of Europeana through increasing of public awareness and use. In 2019, we aim to work towards enlargement of the Association, and creating opportunities for our members to get actively involved in the Association activities. The activities foreseen for 2019 will cover a range of fields:

Membership

The current Association membership number stands at 2166 [individual members](#). Based on 2018 trend, we expect the membership to grow on average by 20-25 new members joining every month. New Association members are approved by the ENA Management Board on a monthly basis.

General Assembly meetings

Association members come together once a year for the Europeana Network Association's General Assembly meeting (GA). In 2019, the General Assembly, which is part of the Annual General Meeting (AGM), will most likely take place in October/November 2019.

Members Council

The [Members Council](#) is a body of elected ENA representatives. In 2019, the Council will consist of 36 councilors, 28 of whom will have been newly elected in December 2018 elections. The Councillors will physically meet three times in a year to discuss relevant issues, endorse key Europeana and ENA documents, and the Association budget. During the meetings, the Councillors will also evaluate and steer the activities of the newly formed ENA communities, Task Forces and Working Groups. All minutes and blogs covering the Members Council meetings are and will continue to be listed on the Europeana Pro [Association Updates page](#).

Management Board

The [Management Board](#) is responsible for the management of the Association. The Board act as a decision making executive of the Association, develops its strategic vision and oversee its activities, while representing the Association on the Governing Board of Europeana Foundation. The new Board will be elected in January 2019. The members will hold virtual monthly calls and engage in regular communication exchange, and they will meet physically up to three times in a year in conjunction with the Council meetings. The proceedings of these meetings will continue to be listed on the Pro [Association Updates page](#).

Communities

Based on existing Europeana resources and long-term activities dedicated to technological development and innovation, research, education, copyright-related issues, impact work and communication campaign and outreach, the Board and the Council decided to transform the Network Association around communities of interest. The following [six communities](#) were approved and officially launched in 2018:

- [EuropeanaTech](#)
- [Europeana Copyright](#)
- [Europeana Impact](#)
- [Europeana Research](#)
- [Europeana Education](#)
- [Europeana Communicators Group](#)

These communities aim to create space where ENA members come to work together to cultivate and share knowledge, expertise and best practices around a specific topic or area of common interest. They function based on the newly created terms of reference. The six communities became operational in July 2018 and they will continue to grow actively work on their activities. There will be a possibility to create more communities in 2019 in case there is a new topic of common interest that can attract a large number of ENA members.

Task Forces

[Task Forces](#), which from 2018 onwards formally belong to the ENA communities of interest, function for a limited period of time to allow the Association members to investigate specific subjects of common interest to the digital heritage field and Europeana strategy, resulting in the delivery of a set of recommendations that contribute to the Europeana annual Business Plan. Throughout 2019, we expect to have four-five active Task Forces running. The proposals and work of these Task Forces will be assessed and monitored by the Steering Groups of the individual ENA communities.

Working Groups

[Working Groups](#) of the Members Council function as standing committees, addressing ongoing activities and issues of continuous relevance within the Europeana Network. Some of them are appointed annually, such as [Governance Working Group](#), [AGM Working Group](#) and [#AllezCulture Working Group](#). Other Working Groups address specific topics of interest and contribute to coordinating activities of ENA communities in conjunction with the community Steering Groups

such as [Copyright Working Group](#), [Data Quality Working Group](#) and [Library Working Group](#). These six Working Groups active in 2018 are expected to continue their work also in 2019.

2. Events

The key events related to the Association planned for 2019 are:

Europeana Network Association Members Council meeting
Organiser: Europeana / Network Association
Event Dates: March 2019
Event Location: The Hague, The Netherlands

Europeana Network Association Members Council meeting
Organiser: Europeana / Network Association
Event Dates: August 2019
Event Location: The Hague, The Netherlands

Europeana Network Association Members Council meeting
Organiser: Europeana / Network Association
Event Dates: in conjunction with the AGM (October/November 2019)
Event Location: to be determined

Annual General Meeting (AGM) & General Assembly (GA) 2019
Organiser: Europeana / Network Association
Event Dates: (October/November 2019)
Event Location: to be determined

3. Overview of activities per quarter

Q1: January to March 2019

Management Board elections 2019

January 2019 will see the elections of the new Management Board by the newly appointed Members Council. The voting will be launched by the 2018 Elections and Voting Committee. The main milestones are: call for candidates (18/19 December 2018), announcement of candidates (9 January), voting period (21-27 January) and announcement of voting results (29 January). All milestones will be accompanied by communication via Europeana Pro blogs, activity on LinkedIn, Twitter and in the Network Update, as well as several dedicated campaigns via Mailchimp. The Elections and Voting Committee will subsequently wrap up the process, report to the Members Council and be discharged at the first physical meeting of the Council in March.

New Members Council and new Management Board introduction

All new Councillors will be introduced to the Association in a '[Meet the Members Council'](#) Europeana Pro blog series, and these blogs will be relayed in the [Europeana LinkedIn Group](#) and the @EuropeanaEU Twitter account.

Members Council first physical meeting

The first physical meeting of the renewed Members Council will take place in February/March 2019. The agenda will include projecting the activities for the coming year, and nominating a 2019 Governance and AGM Working Groups.

Q3: July to September 2019

Members Council second physical meeting

Q3 will see the second physical meeting of the Members Council, which will take place in August 2019. The agenda will focus on the work of the communities, Task Forces, Working Groups and formalities related to the ENA governance, and active preparation of the AGM and General Assembly 2019.

Start of the 2019 General Assembly preparations

The Management Board and the Elections and Voting Committee, in collaboration with the Secretariat will prepare the 2019 meeting of the General Assembly. This includes setting the agenda, preparing all the documentation, convening the General Assembly and managing all communications surrounding it.

Q4: October to December 2019

Members Council third physical meeting, Annual General Meeting and General Assembly 2019

In October/November 2019 the ENA Secretariat will organize a two-three day meeting, combining the Members Council third physical meeting, AGM and the GA 2019. The Members Council will have an opportunity to meet and possibly focus its efforts on work of specific communities. At the AGM and GA 2019, the ENA members will formally approve the annual ENA documents. The Members Council and the Association members will be expected to attend, actively support and promote the event and its outcomes.

4. Communications

Communications

The ENA uses various tools for communication towards and among its members: the Europeana Pro Blogs on the Europeana Pro website, the monthly Network Update, and the Europeana LinkedIn Group. In 2019, the aim will be to expand the reach of the Association and its communications and campaigns by increasing the outward communication from the Councillors to their own networks. All the ENA-related communication efforts will be promoted via Europeana Pro news as well as dedicated campaigns, and relayed in the monthly Network Updates, on LinkedIn and on Twitter.