Europeana DSI 2– Access to Digital Resources of European Heritage

MILESTONE

MS4.2: Policy Document for reuse of Europeana

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REVISION HISTORY AND STATEMENT OF ORIGINALITY

Revision History

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1	31 August 2017	Victor-Jan Vos, EF Jill Cousins, EF, Helena Lovegrove (Lovegrove), Shadi Ardalan (EF)	EF	Final version

Statement of originality:

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Subtask 4.4.1 Awareness raising of Europeana in Coordination with the Commission

Council Conclusions of May 2016 required that Member States could better understand and contribute to the value of Europeana, give permanent access to country specific user-statistics and improve the accountability on project result and spending.

This work required a constant dialogue with MS and European Institutions and awareness raising of the existence of Europeana as a resource for education, creative industries, research and the cultural industry sector.

Requirements for improvement of the platform and joint policies and recommendations created for the reuse of cultural heritage in the development of economic growth and jobs for the support of the single market.   The outcome is a series of country reports and set of requirements for incorporation in subsequent Europeana Business plans so that Europeana DSI serves as a digital cultural heritage material platform for education, research, tourism and creative industry and fulfils the needs of MS.

Over the course of DSI2 a number of activities were undertaken to fulfill this milestone: meetings with European bodies and MS representatives; two presidencies events (Latvia and Malta); country reports for each country; active collection of feedback at MSEG/DHCE meetings and from CEF Committee members; a telephone survey of MS to discuss input to the Strategic Plan, set up of MS pages on Europeana; greater inclusion of MS in the Governing Board of Europeana Foundation; increased communication via an MS newsletter
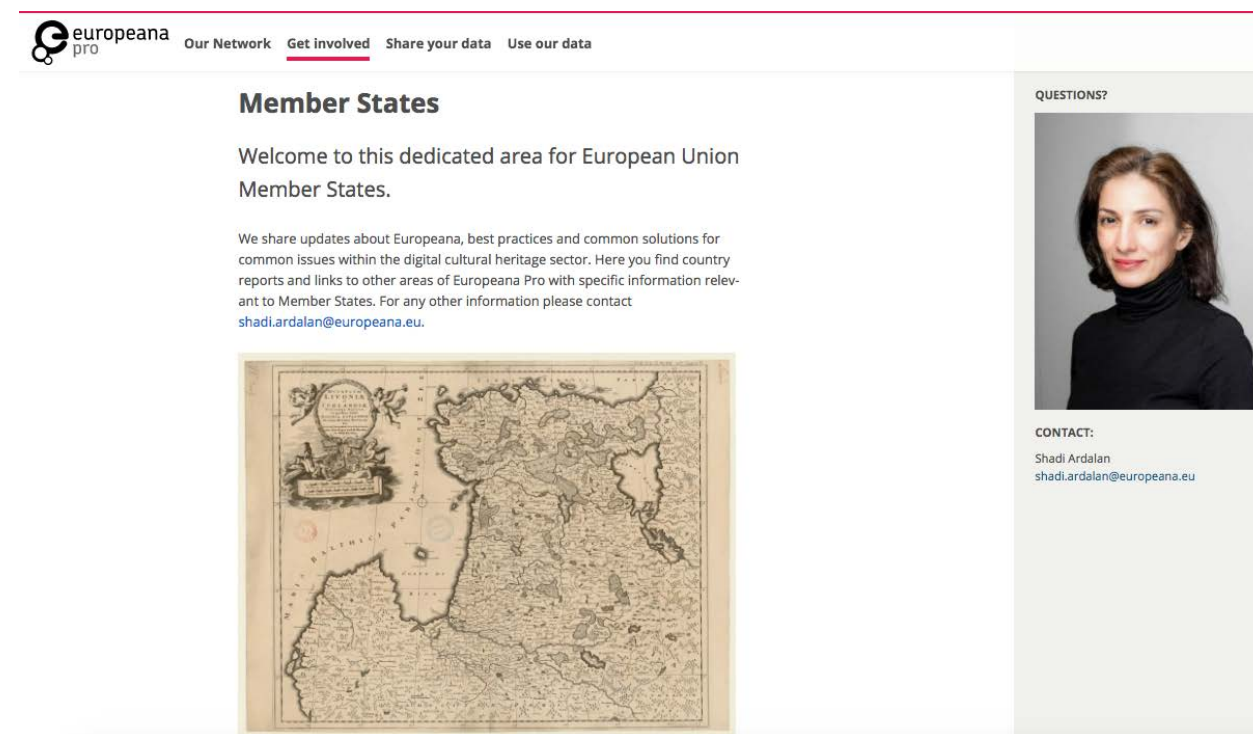
Member States

Europeana Foundation Governing Board

After publication of Council Conclusions on Europeana in May 2016, the Europeana Foundation Governing Board voted to increase MS representation by including the preceding and succeeding presidencies as voting members and extending terms to 18 months.   There are now three MS representatives in the Board of 19 voting members. These members communicate with the whole of the DCHE in a two way process

Responding to Council Conclusions call for better understanding and contribution to the value of Europeana, several actions have been taken under DSI2.   These include the appointment of a Member States Liaison Officer to support communication to and from MS. As part of this effort an area of Europeana Pro has been dedicated to pulling together all of the information of use to MS.

Member States Pages on Europeana Pro

http://pro.europeana.eu/get-involved/working-groups/member-states

The pages share knowledge on the various frameworks and the content strategy, as well as work in progress on deriving measurement of impact.   Here the various policy recommendations can also be found and white papers such as Best Practices for Multilingual Access to Digital Libraries and the Europeana Presidencies White Paper from September which brings together much of the previous work.

Additionally there is a news section covering Projects, Europeana Campaigns, Events and Blogs

As an easy catch up a quarterly newsletter is now sent to MS including DCHE participants sponsored by the sitting presidency.

Member States Newsletter

Presidency events

Under the Luxembourg Presidency the first set of recommendations for Europeana for Smart Cities was worked on together with policy makers from Ministries of Culture and Ministries of Tourism. The results were a graphic drawing showing the possibilities of Cultural Heritage as a pillar for Smart Cities. These were pulled together in a whitepaper, which was published in the Autumn of 2016. This has been read widely and referenced by many countries and EC policy makers.

The Latvian Presidency saw the revisiting of the Europeana for Research Recommendations originally compiled under the Greek Presidency.   These were reduced in scope to the essentials and represented in the following graphic:
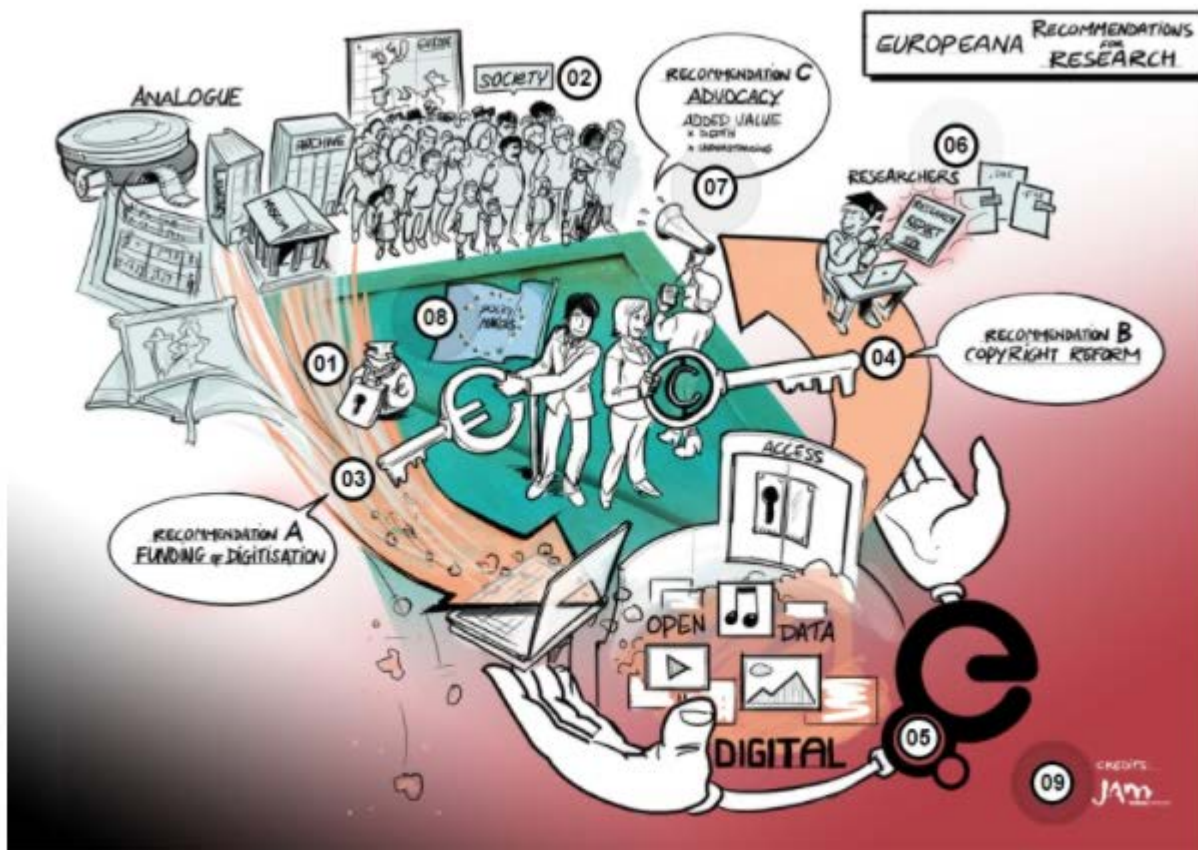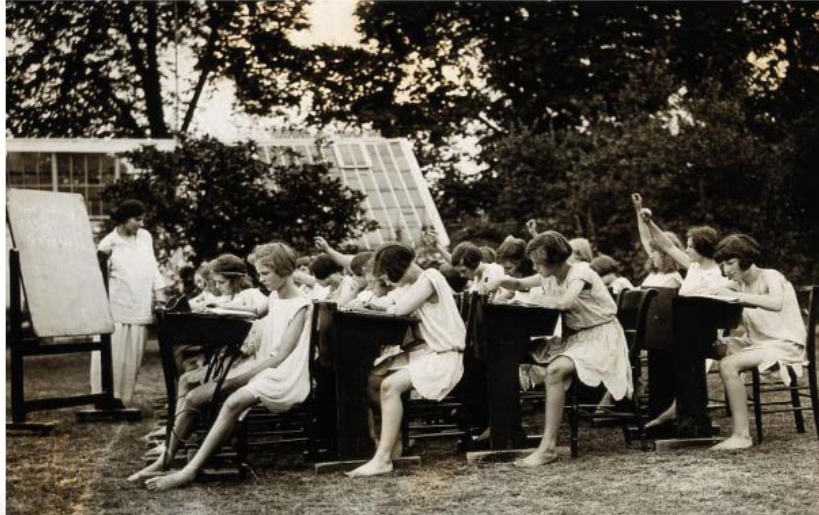
Europeana for Research visual report: JAM Visual Thinking - Copyright: CC BY-SA

Under the Maltese Presidency the Ministries of Culture and Education revisited the Europeana for Education Recommendations

Original Policy Recommendations of Europeana for Education, published May 2015

With the aim of creating a more actionable and communicable set to pursue over the next year. A check is being made to finalise with the attending Ministries the resulting draft actions during August and the final set will be published in September. The actions and recommendations will be sent to policy makers and Ministry representatives and will be disseminated towards Europeana Network through blogs on Pro and the Network newsletter.
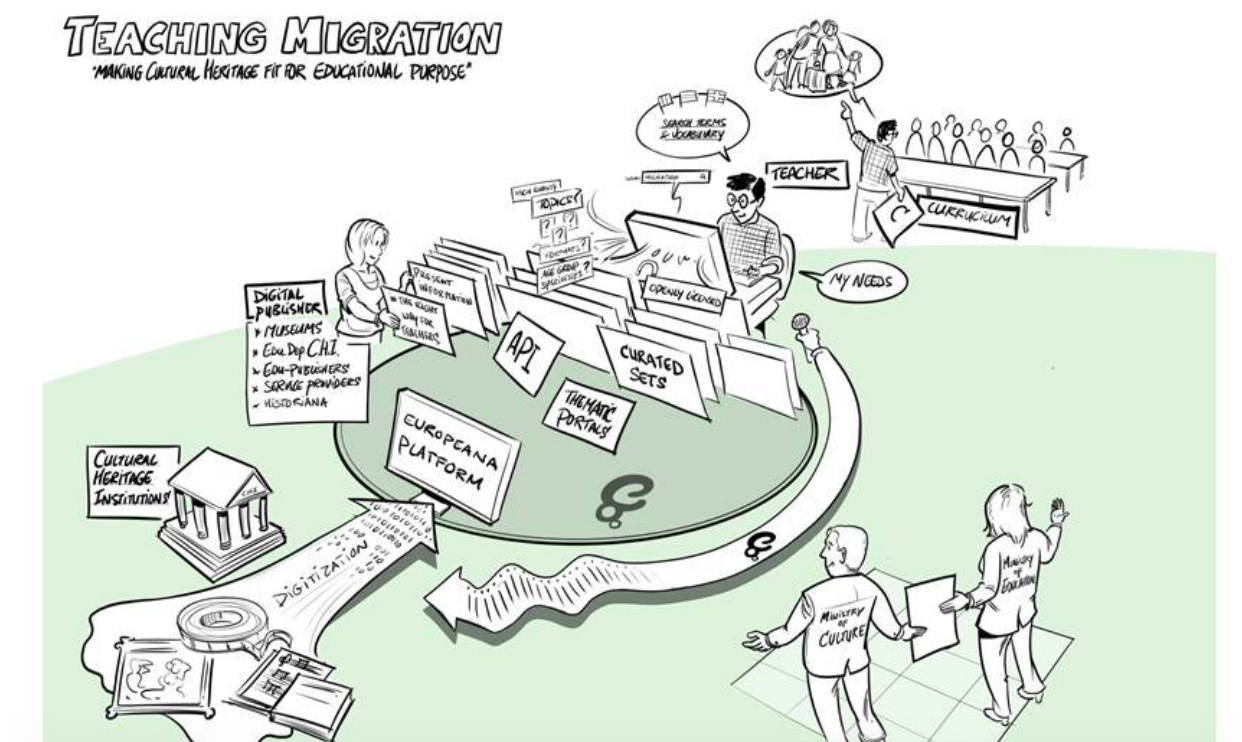
Each set of Recommendations are published and communicated and followed up.

Europeana Strategy 2020

The start of DSI2 saw the revisiting of Europeana Strategy 2020 with a refocus. Input was gathered and incorporated from MS via a survey.

Country Reports

All countries have a report covering their funding, content contribution and resulting usage of their patrimony. These are published on Europeana Pro:

Estonia and Europeana: a Digital Briefing

Digital Assets in Europeana: 568,395 (on 10 January 2017)

Funding

To date, Estonia has contributed €93,500 to the funding of Europeana.
To date, Europeana enabled contribution of €7,238 from the budget of the EU to fund Europeana projects in Estonia.

Partner	Project	Funding
Eesti Rahvusraamatukogu	Europeana Awareness	€7,238

Participation in projects

To date, no Estonian partner contributes in EU-funded projects to Europeana. However, 3 partners of Estonia finished in 2015 3 EU-funded projects which contributed to Europeana. These projects directly support knowledge and technology sharing between libraries, museums, archives, software agencies and university research departments. The activities include delivering content, technology and knowledge to Europeana.

Country Report on Europeana Pro

The overall statistics site - launched in Beta last year - has thrown up many inaccuracies in the data, due to the data itself. The information on traffic and impact is now included in the Country Reports. Further work will be done with cultural heritage institutions to improve the ability to actively record statistics and an investigation is scheduled to decide how best to record statistics coming from third party usage e.g.: wikipedia. in a consistent manner.

DCHE members are encouraged to report back on Country Reports.

Appendix

Meetings with DG's and MEP's

Name of Event	URL of Event (if available)	Location (city, country)	Date	Activity (Presentation, etc.)
Meeting with DG RTD, Unit B:4 and DARIAH		Brussels	28 SEP	Discussion on more constructive working between DG Research and Europeana and on DARIAH
Transcribathon - preview of online tool in European Parliament at PL2020 event during Coding week	https://twitter.com/Lionelsola/status/788391977419235329	Brussels	18-19 OCT 2016	Promotion of Europeana towards MEPs, support on site, support social media activities around event
Europeana AGM	http://pro.europeana.eu/event/europeana-network-association-agm-2016	Riga, Latvia	8-9 NOV 2016	Update, workshops, networking and side meetings with various people on issues like database, country reports, progress on member state website.

Informal event with rightsholders, collecting societies and CHIs		Brussels	11 JAN 2017	Exchange of views on COM proposal, seek understanding of copyright issues from different perspectives, discuss possible solutions
Library awareness raising event	http://pro.europeana.eu/blogpost/a-framework-for-public-libraries	European Parliament Strasbourg	15 MAR 2017	Over 100 million library users in the EU: how can copyright reform help them?
Meeting to discuss eTwinning and other possibilitiies with DG EAC		DG EAC Brussels	18 May 2017	Conclusion was to work together for eTwinning Conference and on EYCH