



# Europeana DSI 2 – Community sites development report

## **MILESTONE**

### MS6.4: Community sites development report

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## REVISION HISTORY AND STATEMENT OF ORIGINALITY

### Revision History

Revision No.	Date	Author	Organisation	Description
1	August 14 2017	Dasha Moskalenko	Europeana Foundation	Version 1.0

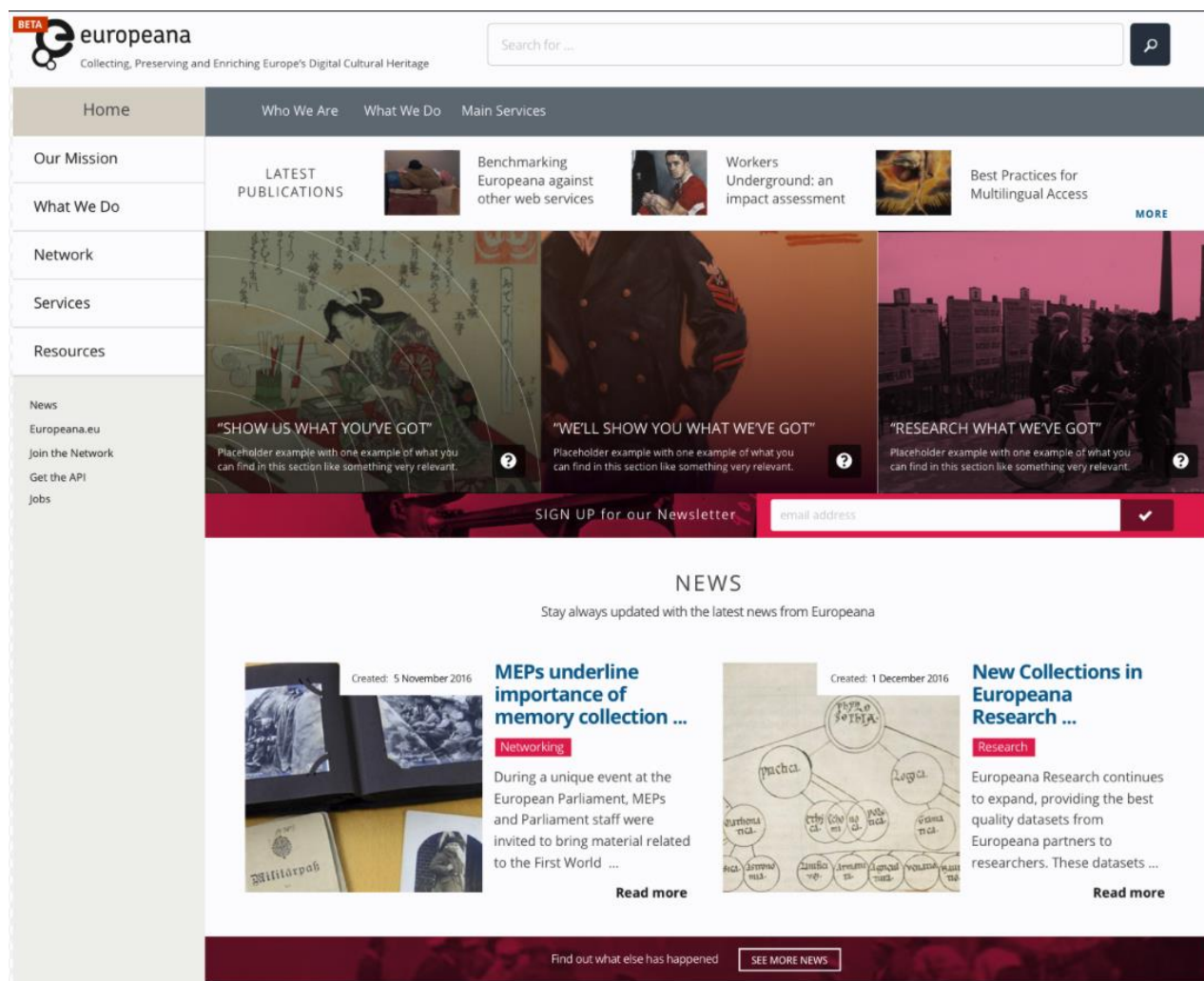
### Statement of originality:

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## Design and development


In August last year, we started the development of the new Pro.europeana.eu website that will encompass and showcase all the professional services that Europeana offers to the Cultural Heritage market, Academic Research market, Creative Industries and Education markets.



To realize this, we rethought the information architecture of the website and the design introducing more flexibility and customization. We added functionalities that allow customizable templates in term of colour, and look and feel enabling us to incorporate existing brand elements of Research.europeana.eu and Labs.europeana.eu.



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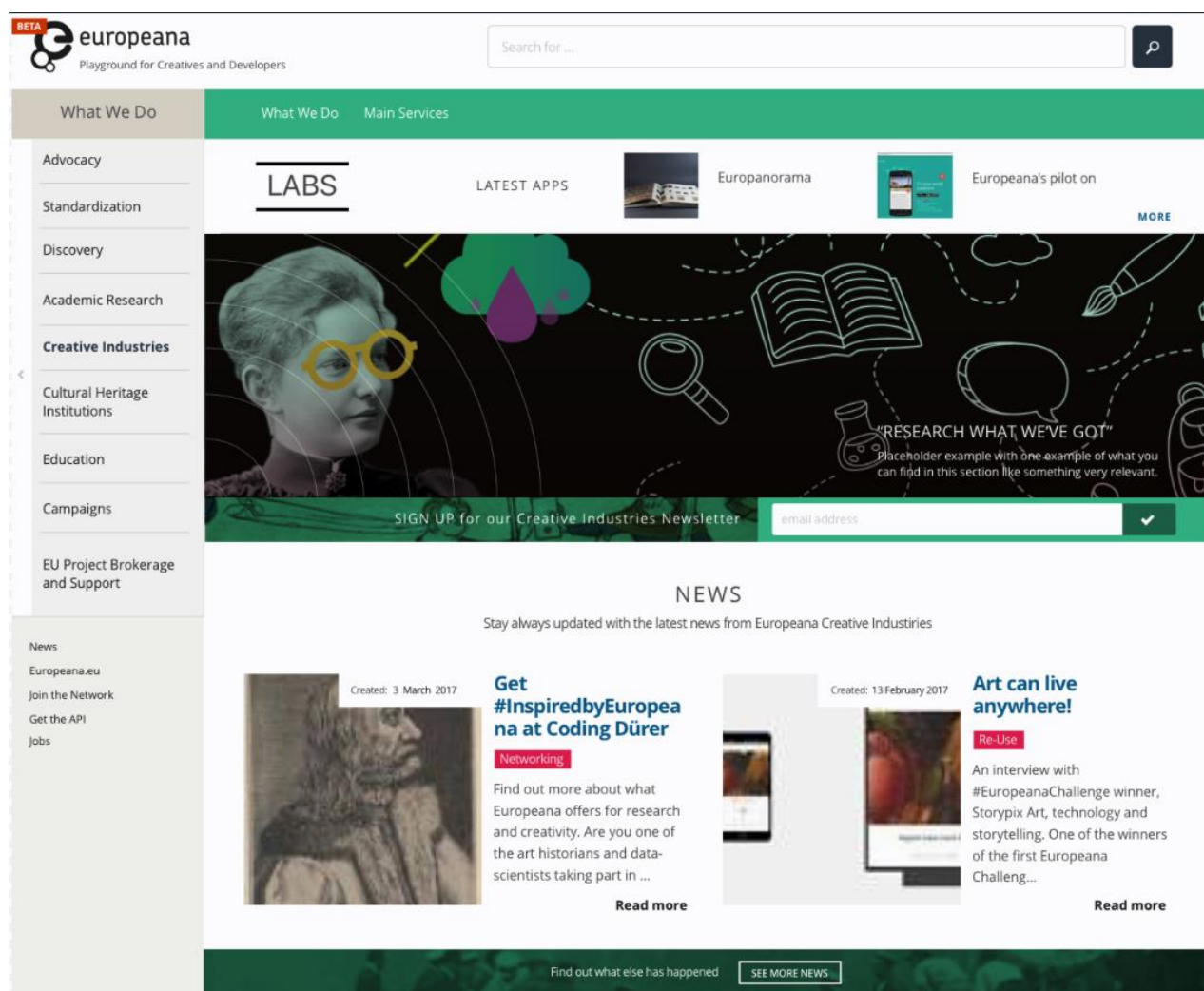
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The new menu was constructed highlighting our mission and the purpose of our organization and aligning our market offers and the services beneath it to show how we achieve it.

The material design of the new site is visual, allowing us to showcase our primary product, our data that is also available on Europeana.eu.

To address the main issue reported by our users the findability of content we introduced numerous entry points for the critical information residing on our website i.e. main navigation, landing pages, categories, and tags, in page navigation, and of course search.

The content management system used for this new website remains the same as the current, Bolt, upgraded to its latest release. Based on editorial feedback we also introduced additional functionalities aiding the editors in the creation of content and in maintaining its quality. These features include call-to-action buttons, collapsible content, body image, section breakers, and

people showcase modules.

We worked together with the Pro working group to test and validate individual elements of our concept.